Finding research literature (International Strategic Management)
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Different strategies for finding information

• Get an overview of the subject in an encyclopedia
• Identify important scholars/authors – check out publications and co-authors
• Identify most relevant journals and browse tables-of-content
• Search subject databases and library catalogues
• Follow references and citations
• Find research reviews
• Google...
Databases

• Lubsearch
  • Library catalogue and all electronic resources

• Business Source Complete
  • References to scholarly and other literature within business administration

• Scopus
  • References to scholarly literature within all subjects. See who has cited which article. Get overview of research area.

• Google scholar
  • References to scholarly literature and more. Possible to see citations.

• Sage research methods
  • Documents on different research methods

• These and more resources in the subject guide:
  • Library – Subject guides – Business administration
Search terms

• From research question to concepts and terms

• Tip: Structure in mindmap or table
Integrated corporate social responsibility.

Authors:  
Wolff Filippa
Rusini, Michael
Oszkár Acsárdi

Source:  

Document Type:  
Article

Subject Terms:  
Social responsibility of business
Business planning
Strategic planning
Acquisition of data
Content analysis

Author-Supplied Keywords:  
Business strategy
Corporate social responsibility
Integration factors
Meaning of integration
Strategic management

Abstract:  
The purpose of this paper is to understand what the determinants for integrated corporate social responsibility (CSR) are and how they lead to different means of integration. The methodology approach in the study was based on the combined application of threat and theoretical replication. Within the technique of theoretical replication, maximum variation and critical methods were used. In order to increase the reliability of the results, a research protocol for data collection was designed by combining two different techniques. Semi-structured interviews and content analysis of documents and websites. Findings: The integration of CSR depends on three factors: the macro-environment, the competitive context and the management philosophy. In particular, management philosophy is the internal variable on which the type of strategic or operational integration depends. Practical implications: The main managerial implications arising from the empirical analysis can be summarized as follows. First, external conditions influence the CSR management, but the company's strategic is led to the management philosophy. Second, innovative business models are related to a proactive management approach towards CSR, and third the consistency between the management philosophy and the means for managing CSR is fundamental to integrate CSR into strategic management. Originality/value: The analysis allows to fill the literature gap related to the strategic integration of CSR (driving factors and means of integration). [ABSTRACT FROM AUTHOR]

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Google scholar – access to LU licensed resources

Alternative 1:

Alternative 2:
1. Go to Settings in Google Scholar
2. Choose Library links
4. Save
Search tips!

• Too few results:
  • Search with fewer words
  • Truncate (innovat* searches for both innovative and innovation)
  • Change search terms
  • Use synonyms/related terms
  • Change database

• Too many results
  • Add search terms
  • Search phrases with ”” (eg ”front end innovation”)
  • Search in specialised database (eg Business Source Complete instead of Google Scholar)
Scholarly texts

How does a scholarly text differ from other texts (popular science, news etc)?

• Author is a scholar
• Intended for an academic audience
• Peer review
• Often certain structure (e.g. abstract, references)
Peer review

Researcher sends article to journal

Journal editor: fits or doesn’t fit this journal

Specialists (other researchers within same area) reviews article

Decision: publish, revise or refuse
Company, industry and market information

• Passport (Euromonitor)
  • Market research providing statistics, analysis, reports, surveys and breaking news on industries, countries and consumers worldwide

• Business Source Complete
  • Company profiles, Industry Profiles, Country Profiles...

• Statista
  • Provides quantitative data on media, business, finance, politics, and other areas of interest or markets
Financial information

• Orbis (with Zephyr)
  • Company financials, financial strength indicators, stock data...
  • M&A

• WRDS: Compustat
  • Financial accounting, economic and marketing data on US and foreign public companies
  • CRSP (Center for Research in Security Prices)
    • Standard and derived securities prices, return, and volume data for the NYSE, AMEX and NASDAQ

• Retriever Business
  • Information on Swedish companies, derived from annual reports
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