Finding research literature
21 January 2019
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LUND UNIVERSITY SCHOOL OF ECONOMICS AND MANAGEMENT
Talk to each other…

What do you want to know when you leave this lesson?

What do you find difficult when it comes to searching for literature?
Today

• Get an overview of relevant sources for scholarly and other relevant information within innovation and business
• Think strategically about keywords, finding references, how to get an overview of a subject/research area
• Tools for more efficient and strategic information searching
• Assess quality of sources
Different strategies to find information

- Get an overview of the subject in an encyclopedia
- Identify important scholars/authors – check out publications and co-authors
- Identify most relevant journals and browse tables-of-content
- Search subject databases and library catalogues
- Follow references and citations
- Google...

Pros and cons?
Databases

• Lubsearch
  • Library catalogue and all electronic resources

• Business Source Complete
  • References to scholarly and other literature within business administration

• Scopus
  • References to scholarly literature within all subjects. See who has cited which article. Get overview of research area.

• Google scholar
  • References to scholarly literature and more. Possible to see citations.

• These and more resources in the subject guide:
  • Library – Subject guides – Business administration
Google scholar – access to LU licensed resources

Alternative 1:

Alternative 2:
1. Go to Settings in Google Scholar
2. Choose Library links
4. Save
Customer and Supplier Collaboration in Green Product Innovation: External and Internal Capabilities.

Authors: Malmqvist, Ulf c. malmqvist@nammav.se

Abstract: Firms collaborate in green product innovation to develop products with less environmental impact. These products typically use less energy, have lower emissions and incorporate more environmentally friendly materials. In an industrial setting, firms often collaborate along the supply chain with customers and suppliers. This paper focuses on external and internal capabilities that firms need when collaborating in green product innovation. The paper builds on data from five large industrial firms in ten cases studies, in which these firms collaborate with customers and suppliers to innovate green products in an industrial market. External and internal capabilities are investigated. The study points to the importance of finding a suitable partner. Firms need to have environmental expertise and contribute knowledge or technology that is new to the firm. Firms need to combine relational capabilities, such as trust, with contractual agreements in collaborative innovation. The findings point to the importance of knowledge management with the partner as well as internally in the firm. The study shows that no partner collaboration operates in isolation but is situated in a network context. Copyright © 2016 John Wiley & Sons, Ltd and ERP Environment [ABSTRACT FROM AUTHOR].

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Access full text

• Click on Full Text Finder in database.
More information:
http://libguides.lub.lu.se/lubsearchandelectronicresources/fulltextfinder
Search terms

• From question to concepts and terms
• Tip: Structure in mindmap or table
Search tips!

• Too few results:
  • Search with fewer words
  • Truncate (innovat* searches for both innovative and innovation)
  • Change search terms
  • Use synonyms/related terms and combine with OR: (accounting) OR (auditing)
  • Change database

• Too many results
  • Add search terms
  • Search phrases with ”” (eg ”front end innovation”)
  • Search in specialised database (eg Business Source Complete instead of Google Scholar)
Scholarly texts

How does a scholarly text differ from other texts (popular science, news etc)?

• Author is a scholar
• Intended for an academic audience
• Peer review
• Often certain structure (e.g. abstract, references)
Peer review

Researcher sends article to journal

Journal editor: fits or doesn’t fit this journal

Specialists (other researchers within same area) reviews article

Decision: publish, revise or refuse
Other publications
Monograph

• Mostly one subject written by specialist/s in the field
• Distinguish scholarly monographs from text books
Anthologies

• Contributions from several authors, compiled by editor/s
Doctoral dissertations

- Research within a specialized field, required to get a doctoral degree
- Can be a thesis by publication (collection of research papers) or a monograph
Conference proceedings and papers

- Collection of papers presented at a conference
- Papers sometimes referred to as "grey literature"
Working papers and reports

- Still research, but not peer reviewed before publication
- Sometimes referred to as "grey literature"
Trade publications

• Practical information and industry news aimed for workplace professionals
# Journal Rankings

**SJR - SciMago, JCR - Journal Citation Reports**

<table>
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<th>Title</th>
<th>Type</th>
<th>SJR</th>
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<th>Total Docs. (2016)</th>
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*Compare Journals* | *Add Journals to New or Existing List* | *Customize Indicators* | *Journal Titles Ranked by Impact Factor* |
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<td>Journal of Supply Chain Management</td>
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<td></td>
<td>TOURISM MANAGEMENT</td>
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<td>17,967</td>
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Rankings

• Highly ranked authors doesn’t automatically mean articles of high quality
• Highly ranked journals doesn’t automatically mean articles of high quality
• Not so highly ranked authors and/or journals doesn’t automatically mean articles of poor quality
• Critical voices and political views might affect if articles are accepted for publication in highly ranked journals
Company, industry and market information

• Passport (Euromonitor)
  • Market research providing statistics, analysis, reports, surveys and breaking
    news on industries, countries and consumers worldwide

• Business Source Complete
  • Company profiles, Industry Profiles, Country Profiles...

• Statista
  • Provides quantitative data on media, business, finance, politics, and
    other areas of interest or markets
Financial information

• Orbis (with Zephyr)
  • Company financials, financial strength indicators, stock data...
  • M&A

• WRDS: Compustat
  • Financial accounting, economic and marketing data on US and foreign public companies
  • CRSP (Center for Research in Security Prices)
    • Standard and derived securities prices, return, and volume data for the NYSE, AMEX and NASDAQ

• Retriever Business
  • Information on Swedish companies, derived from annual reports
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- Subject guide business administration: https://libguides.lub.lu.se/FEK
- Book a librarian: https://lusem.lu.se/library/help

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